

Baseline Understanding of Timeline and Process

- Harrod Properties approached city staff in 2019 with an interest to develop property (The Landings Golf Course) and created a proposal to convert greenspace/park (Open Space/Recreational) to Light Industrial
- Public access to proposal: May 18, 2020
- Limited opportunities for adjoining neighborhoods, residents city-wide to understand and comment prior to council's vote (May 21) to begin process to construct a referendum for Nov. 2020 ballot
- Limited to no prior review or input by Air Park, Environmental, or Parks and Recreation Advisory Boards
- Voter education on the referendum is in the hands of the voters, Harrod, neighborhoods, and other organizations with various interests. This is not the city's responsibility.

Considerations

- **Greenprint:** How does the proposal align to Greenprint environmental goals regarding greenspace, water quality, parks, reducing pollution, and developing sustainably?
- **Economic:** How does the proposal align to city strategy to diversify tax base, create good paying jobs?
- **Housing:** How does the proposal align to city strategies and goals to provide more affordable housing?
- **Quality of Life:** How does the proposal impact quality of life in the adjoining neighborhoods and across the city? Noise, traffic, accessibility by residents - value and appreciation of greenspace.
- **Resident input:** Do residents want more input into potential solutions/alternatives?