

What is the name of your business? Our business is Heilman's Restaurants Inc. which includes Heilman's Beachcomber and Bobby's Bistro.

Can you describe what you do/provide? We are higher end restaurants with a full liquor license and 2 wine cellars. We provide only the freshest of fish and seafood and only the finest grades of beef on the market.

What is your location? Our restaurants cover the entire city block of Mandalay, Papaya and Poinsettia streets on Clearwater Beach

How long have you been in Clearwater? The Beachcomber is 74 yrs and Bobby's Bistro is 28 yrs. Our business is family owned and operated and the Heilman family have been in the restaurant business in various locations for over 100 years

How many employees? We have around 45 employees at this time

How do you advertise? We advertise mainly with Amplify of Clearwater our local Chamber of Commerce. We also advertise with other members of Ocean Allies, for example Free Rides of FL.

What makes your business unique? We are the longest running family restaurant (except Columbia) in Pinellas County that I am aware of

What are you most proud of related to your business? Our staff. We have staff that have been with us for many many years, some decades. They make our business what it is everyday. So proud of all of them

Have you taken any actions to be "green" or environmentally friendly? I am the Founder and Chair of Ocean Allies. Our restaurants were the first business in all of Clearwater to be certified Ocean Friendly

What can the city of Clearwater do to help you as a business owner? The city can continue to partner with Ocean Allies and promote our city as it is not only the right thing to do it is fiscally necessary. It is well known that visitors are actively seeking destinations that are ocean friendly.

Anything else you would like the residents of Clearwater to know? We would love the citizens to get involved in Ocean Allies efforts and we would love their help in promoting our area as a #1 Ocean Friendly Destination