

Christine Clifford is the owner of Clothes Line Too Consignment Boutique located at 1899 Drew St. in Clearwater. Their phone number is: 727-447-3832

I LOVE consignment and thrift shops! First, I'm pretty frugal; second I live by reduce, reuse and recycle; third, just about every thrift shop I've been to is locally owned and operated, I love to shop local. I think I know and have been in every thrift store in our area. Did you know some thrift stores even have half-price or discount days!

Christine's is a women's clothing/accessory/shoes consignment shop. It is not a thrift store. People bring in women's items, Christine selects and then prices. She has hundreds of items that are always in perfect condition and very reasonably priced. The shop has fitting rooms, great music playing, and a warm and welcoming atmosphere. Christine is a friend, and I'm happy to introduce you to her in this Q&A:

Christine, tell us how you came to be the owner/operator of Clothes Line Too:

I have owned the business for 28 years; however, Clothes Line Too has been in business for over 50 years. I had shopped at Clothes Line for about five years when the previous owners approached me about purchasing the business.

Clothes Line was actually a consignment shop focused on career and cruise wear clothing. Clothes Line Too consignment was focused on a younger, trendier crowd. I purchased both. After about 14 years, I sold Clothes Line, and unfortunately, that business did not survive. But I kept control of Clothes Line Too and expanded our offerings to include everything: casual, formal, cruise, trendier, we have something for everyone. Things worked out perfectly. Now the business is my baby.

How many employees do you have?

I have no employees. Actually, my friends volunteer and help me.

What are your hours and how do you advertise?

We are open Tuesday – Friday 11-5 and Saturday 11-4.

We use Facebook and Instagram. Traditional advertising doesn't work for us anymore.

Any green business practices? We are a consignment shop. Therefore, we are a "green" business. Reuse, repeat, repurpose, up cycle.

What are you most proud of?

We engage with the community. Clothes Line Too organized a fundraiser fashion show for Melissa Dohme Hill. Melissa was brutally attacked by her ex-boyfriend; he stabbed her 32 times and left her for dead in front of her Clearwater home. Thankfully, Melissa survived and now is a powerful educator about dating violence.

We also always try to support other small businesses, especially women owned, by sharing and referring.

Anything else you think we should know?

This boutique is always a safe place. We accept donations and make sure the items are donated directly to the women. If there are needs that we can directly help, we always lend an ear and a hand.

Anything the city can do differently for you? No not really. They've been pretty good to us. We love it here in Clearwater.